

Privacy policy

Below you will find all information related to the processing of your personal data by the website <https://bleisure.com.pl> (hereinafter referred to as the Website).

Who is the Controller of your personal data?	The controller of your personal data within the meaning of Art. 4 point 7) GDPR is Bleisure Travel spółka z ograniczoną odpowiedzialnością with its registered office in Warsaw, address; street Zajęcza 15, 00-351 Warsaw, registered in the Register of Entrepreneurs kept by the District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division of the National Court Register, under no. 0001180806 NIP 5253051786 REGON 54208667700000 share capital PLN 15,000.00 (hereinafter referred to as the Controller).
How to contact the Controller?	In all matters related to the processing of personal data, you can contact the Controller by mail at the above-mentioned address. business address or via e-mail: rodo@bleisure.com.pl
What categories of persons will we process data?	We will process data of the Website users who perform the following activities: - people browsing our offer on the Website, - making reservations and payments for services offered by the Website, - contacting us via the e-mail contact gateway, - those who register via the Website to participate in tourist events.

How do we obtain your personal data?

Personal data is obtained directly from Users by contacting the Controller using data disclosed on the Website or indirectly through cookies or from Users about their clients for whom a reservation or payment is made for the service offered by the Website.

What is the scope of your personal data processed via the Website?

1. In the event of contact with the Controller via the Website or contact details provided on the Website, the Controller processes the data provided by Users in order to establish contact, including e-mail address or telephone number, content of the question asked or the issue raised.
2. If Users make a reservation, the data we collect are: name and surname, e-mail address, categories of services provided, company name, place to which the User goes or the person for whom he or she makes a reservation or payment for the services offered. through the website, data regarding identity documents and visas, if required by separate regulations, nationality, telephone number, gender.
3. If you make a payment via the Website, we process the data provided when making the reservation.
3. If you consent to sending marketing information via e-mail, including: newsletter, the Controller processes the e-mail address and name for this purpose.

4. Due to the use of cookies for statistical purposes, the Controller may process the following data: IP address, duration of a given session, frequency of visiting the website.

What is the purpose of processing your personal data?

Purpose of processing

Legal basis

Providing a response to the person who contacted the Controller.

The legitimate interest of the Controller, which is to establish contact with potential customers when they ask him for information about services - Art. 6 section 1 letter f) GDPR

Conclusion and performance of the contract - if you accept the regulations.

Data processing is necessary to conclude and perform the contract - Art. 6 section 1 letter b) GDPR.

Providing contacts necessary to service and implement the contract concluded with the entity on whose behalf you are entering and

The legitimate interest of the Controller - Art. 6 section 1 letter f) GDPR.

maintain business contacts.

Considering possible complaints, as well as determining, investigating and defending against claims.

Fulfillment of legal obligations imposed on the Controller, including: maintaining accounting and accounting documentation, as well as exercising the rights of data subjects.

Sending marketing content in the form of, among others: newsletter or other types of commercial information, by e-mail.

Conducting direct marketing activities.

The legitimate interest of the Controller - Art. 6 section 1 letter f) GDPR

Fulfillment of the legal obligation imposed on the Controller - Art. 6 section 1 letter c) GDPR.

Voluntarily expressed consent – art. 6 section 1 letter a) GDPR.

The legitimate interest of the Controller - Art. 6 section 1 letter f) GDPR

Collecting information about website traffic statistics.

The Controller's legitimate interest in providing market feedback on the Website - Art. 6 section 1 letter f) GDPR.

Whether personal data is profiled?

No, we do not profile your personal data.

Who is the recipient of your personal data?

The recipients of personal data are the Controller's authorized staff and entities providing services to the Controller (in particular IT and technical support service providers, accounting companies, consulting companies, law firms) who must have access to the data to perform their tasks. The data may also be made available to: courier companies or entities conducting postal activities, banks, state authorities or other entities authorized under relevant regulations.

The data will also be transferred to entities such as hotels, airlines, railways, buses and other entities participating in economic transactions, unless the provision of data to them is necessary to perform the service offered by the Website.

Whether your personal data may be transferred outside the

Due to the fact that the Controller uses the Google Analytics tool, your personal data may be transferred outside the European Economic Area. In connection with the transfer of data outside the EEA, the Controller made sure to use only suppliers who guarantee a high level of personal data protection. These guarantees result in particular

European
Economic Area?

from the providers' participation in the Privacy Shield program established by Commission Implementing Decision (EU) 2016/1250 of 12 July 2016 on the adequacy of the protection provided by the EU-U.S. Privacy Shield.

Moreover, in connection with the implementation of a complex reservation, personal data of Users or persons on whose behalf Users make reservations or payments for services offered by the Website may be sent outside the European Economic Area, however, always in order to complete the reservation and on the basis of legal provisions.

For how long your
personal data will
be processed?

The data processing period is related to the purposes and grounds for their processing, therefore: a) data processed under the contract will be processed until the limitation period for possible claims expires; b) data processed on the basis of statutory requirements will be processed for the period in which the law requires data storage; c) data processed on the basis of the legitimate interest of the Controller will be processed until an effective objection is submitted or this interest ceases, e.g. data processed for the purpose of pursuing or defending against claims will be processed for a period equal to the limitation period for these claims. If you have agreed to receive information about the Controller's products and services, in the event of withdrawal or objection to data processing for the purposes of marketing activities, personal data will be stored for a period of three years from the withdrawal of this consent or objection. The data will be stored only to defend against possible claims and to ensure the Controller's accountability.

Is it your obligation to provide your personal data?

No, you provide the data voluntarily, but providing the data is necessary to achieve the purpose you want to achieve, including: - using the Website, - responding to your inquiry or the issue raised by you, - sending the commercial information you have ordered.

What rights do you have?

You have the right to: - request access to your personal data, rectify it, delete it or limit its processing, as well as the right to transfer data, - if the basis for the processing of personal data is the legitimate interest of the Controller - to object to the processing at any time personal data for reasons related to the particular situation of the person, - if the basis for the processing of personal data is the legitimate interest of the Controller consisting in conducting marketing activities - to object at any time to the processing of personal data for the purposes of implementing marketing activities, - the right to withdraw consent at any time without affecting the lawfulness of processing based on consent before its withdrawal (if the data processing is based on consent), - submitting a complaint to the supervisory authority, i.e. the President of the Office for Personal Data Protection.

Cookies

The website uses the so-called cookies that process your personal data for statistical purposes. The website uses cookies offered by the Google Analytics service from Google. You can get more information at
stronie: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Definitions used

GDPR - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.